The papers advance in recommender systems, website quality and analysis, user-generated content, eWOM, mobile tourism, hospitality applications, technology acceptance and impact, Web 2.0, destination management, technology solutions, social media, marketing, tourist behavior, and other important topics. Authors of these articles are affiliated with some of the world’s prominent research institutes and organizations worldwide. Such a diversity of authorship in geographical regions and topics bring a wealth of values of international experiences and methods to examine various issues that are pertinent to information technology and tourism. The papers investigate different issues on different topics, provide answers to some major research questions, and, at the same time, raise additional questions that drive future research.

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